



Easywalker Harvey best tested stroller ever

Easywalker Harvey was awarded 'Best in Test' and 'Best Buy' and received the highest score for a stroller ever from the Dutch Consumers' Association.

On 18 January 2018 the **Easywalker Harvey** was proclaimed best stroller by the Dutch Consumers' Association (Consumentenbond) and awarded with a 9,2. Never before has the Consumers' Association handed out such a high score for a stroller. "This is an amazing result. Especially in the Dutch market, with such strong competitors, this is exceptional", says Daniel de Lange, owner of Easywalker. The company now holds first place in both the stroller and the buggy categories, as the MINI by Easywalker Buggy was 'Best in Test' in the Consumers' Association buggy test of 2017.

According to the Consumers' Association, the Harvey scored remarkably high on steerability [9,9], safety of the child [9,7], and ease of use [9,3]. "The **Easywalker Harvey** is the best stroller, it has a smooth ride on all surfaces, is agile, comfortable for the child and easy to fold and unfold", says the Consumers' Association.

Best Buy

Daniel de Lange: "Easywalker wants to be the Best Buy in the premium segment. We want to make the best stroller, for a price that is on average 25% below that of its competitors in the premium segment. The fact that a renowned institute as the Consumers' Association confirms this with a 9,2 score and a 'Best Buy' predicate, proves that we are on the right track. We are extremely proud."

Harvey

The Easywalker Harvey distinguishes itself mainly with its smooth ride and ease of use. Should you have a second child, the Harvey can easily be turned into a duo stroller. "At Easywalker we have one goal: to stimulate parents to go out into the world with their child. Walking together through nature or city streets, and connecting with the world. Our strollers should invite parents to do so. We believe that happiness lies in the experiences you share. Not in the things you buy." With an all in retail price of EUR 799,-, consumers can easily save at least EUR 250,-, compared to other premium brands. "Parents can use this money to do something fun with their child", says de Lange.



Easywalker

Easywalker was founded in Amsterdam by René Floore in 1989. He left his job at the butchery of his father to develop the first three-wheel stroller in Europe: the Easywalker Classic. With this award winning three-wheel stroller René completely changed the view of parents on baby strollers. The design stimulated parents to go out with their child: into nature and city streets. Still based in Amsterdam, we now serve happy parents in over 45 countries and still work in accordance with the philosophy of René, back in 1989: “thinking forward and life loving”. We invite parents to go out into the world with their child. Bond with each other. And the beautiful world around you. Life is glorious. Let’s go.



----- Not for
publication:

For more information please contact:

Sigal van Harten – Wijgand, Marketing Director

Sigal@easywalker.nl | 020 – 420 7000 | www.easywalker.nl



easywalker

Life is glorious.
Let’s go.