



Life is  
glorious.  
Let's go.

 easywalker



## Easywalker launches Charley: the agile city stroller

**Charley completes the Easywalker assortment. A compact and light travel system for agile city life.**

Amsterdam, September 2018 – Easywalker presents the most compact and lightweight stroller in the premium segment. Compact when driving and compact when folded. And with just 8 kg, the perfect city companion.

### Agile in the city

The compact size guarantees agile maneuverability for an urban lifestyle, while the comfort for child and parent is still guaranteed. Like its praised and bigger brother Harvey, Charley is easy to drive.

### Compact and light

Easywalker Charley folds into a smooth, self-standing and compact package; with or without seat. Easy to store in the car, public transport or at home. Weighing just 8 kg, Charley is easy to carry and ideal for urban living.

### Full travel system, with extras

The Easywalker Charley has a full travel system. Can be used with carrycot, seat or with a car seat. The height of the Charley seat can be increased with adapters. The carrycot is also placed on height adapters, so parents can be closer to their baby. These are truly unique features for a compact stroller.



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## **Best Buy**

Daniel de Lange: "Easywalker wants to be the Best Buy in the premium segment. We want to make the best stroller, for a price that is on average 20% below that of other brands in the premium segment. With the Charley we build upon the success of its bigger brother Harvey, the stroller that is rewarded 'Best in test' with a 9,2/10 and 'Best buy' by the Dutch Consumers' Association. Our assortment is now complete: Harvey as the full-size stroller, Charley as the compact stroller and Buggy XS as the on-the-go buggy."

## **Easywalker**

Easywalker was founded in Amsterdam by René Floore in 1989. He left his job at the butchery of his father to develop the first three-wheel stroller in Europe: the Easywalker Classic. With this award winning three-wheel stroller René completely changed the view of parents on baby strollers. The design stimulated parents to go out with their child: into nature and city streets. Still based in Amsterdam, we now serve happy parents in over 45 countries and still work in accordance with the philosophy of René, back in 1989: "thinking forward and life loving". We invite parents to go out into the world with their child. Bond with each other. And the beautiful world around you. Life is glorious. Let's go.

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